

values & vision



"A society
is reflected by the state
of its arts.
All of Nevada deserves
access to the arts."

Oboe 99 *quasi legato* *f* opt.

Vln 1

Vln 2 *marcato*

NEVADA ARTS COUNCIL

STRATEGIC PLAN 2004-2007

Values & Vision

The Nevada Arts Council is a division of the Nevada Department of Cultural Affairs.

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Special Thanks

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FRONT COVER:

Sara Bogard, Verdi
Artist in Residence; Artistic Director, Wing and A Prayer Dance Company

"Orpheus Singing," a divertimento for oboe and string quartet
Virko Baley, Las Vegas
Artist Fellowship recipient, FY02

Quote
Values & Vision 2002 survey

Information

"Near the Haymeadow," soft pastel,
Sidne Teske, Battle Mountain



"Art is the visual
history of a
community.
It brings the
creative hands,
the imagination,
and the heart of a
people into the
arena of humanity."

-quote, Values & Vision
2002 Survey

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Values & Vision

In Nevada, the Arts are About Values & Vision

In the fall and winter of 2002, the Nevada Arts Council (NAC) assessed the state of the arts in Nevada during its strategic planning process, *Values & Vision 2002*. Through public forums, surveys, focus groups, and one-on-one discussions NAC listened and learned from residents, artists, arts workers, educators, and arts groups throughout the state. In particular, a series of Arts Town Meetings held in thirteen communities elicited an extraordinary dialogue filled with passion, energy, and commitment to community and to the arts in Nevada.

These Arts Town Meetings addressed five critical issues identified in the agency's standing plan—Arts Awareness, Artists, Education in the Arts, Arts Funding, and Arts Services. During the meetings, participants selected an issue of interest, engaged in brainstorming sessions, and reported their findings. These activities resulted in clear, constructive recommendations and generated new partnerships by having constituents work together and with the NAC to identify critical cultural issues.

It was also a chance for staff to meet many of Nevada's newest generation of artists and arts workers, whose input helped shape many of the strategies included in this plan.

To ensure a balanced perspective, NAC also distributed a survey to artists, arts workers, volunteers, board members, students, and interested community members by direct mail and through the agency website. Two hundred and fifty three surveys were returned, adding a valuable and broad viewpoint on the state of the arts in Nevada.

A Legacy of Accomplishment

As well as providing input and direction for NAC's strategic plan, Arts Town Meetings enable us to present accomplishments, introduce staff and programs to newcomers, and discuss what remains to be achieved.

In the past three years—with support from the Nevada State Legislature, National Endowment for the Arts, Western States Arts Federation, and other funding sources—NAC expanded its reach to all 17 counties and significantly increased investments in each of its core programs that assist communities, cultural organizations, schools, and artists. What's more, responding to input from the last planning process in 1999-2000, NAC launched or expanded projects to better serve constituents, including Culture Grants Online (an Internet-based application process), YouthReach Nevada, Folklife Education Initiative, Office Exhibition Series, and the Nevada Touring Initiative. These new endeavors and other partnership activities have broadened access to the arts for Nevadans, as participants, audience members, patrons, and students.

A Vision for the Future

The *Values & Vision* planning process identified the following as most critical for the Nevada Arts Council to address through its new plan, in priority order:

- ☞ ***Expand the role of arts education in public schools.***
- ☞ ***Expand efforts to increase corporate and business support for the arts.***
- ☞ ***Increase public awareness of arts and cultural activity in the state.***
- ☞ ***Promote the arts as fundamental to the quality of life for all Nevadans.***
- ☞ ***Expand communications, direct funding opportunities, and professional development activities for Nevada's artists.***

Addressing these priorities effectively during economically and politically challenging times will require creativity, flexibility, collaboration, increased communication, and most of all, hard work. Acting in concert with artists, organizations, community leaders, and citizens, we believe that the goals of this plan can and will be achieved.

Insights from the Planning Process

Arts in Nevada's Landscape

At times the challenge seems immense, but not insurmountable. As it turns out, the issue of funding—which is often at the forefront of Arts Town Meetings—was only one of the points deemed valuable and essential. Communications, professional development, planning, and networking emerged as freshly relevant. Nevada's sheer size and the distance and isolation between communities require NAC to succeed at outreach and technical assistance. By combining electronic communications with fieldwork, we can provide critical training for new organizations or those that are geographically and/or socially isolated. In developing new methods and strategies, we will strengthen our position as a "high-touch, high-tech" agency, which in turn will help Nevada's growing arts industry accomplish its goals.

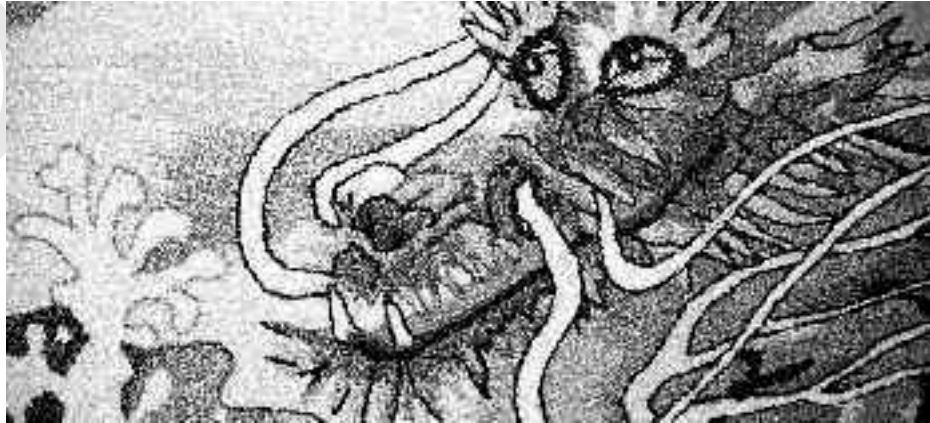
Advocacy and Public Support for the Arts

Surveys often reveal subtle dilemmas. For example, in the *Values & Vision 2002* survey, respondents rated "advocacy" as a low priority, but rated "developing a broader base of support for the arts" as a high priority. Interestingly, these efforts go hand in hand; you can't develop broad-based support without an ongoing, unified advocacy campaign. This paradox prompted NAC to focus on the value and skills of advocacy during the next biennium.

Arts Education

Expanding the role of arts education in public schools received the highest rating of any issue in the *Values & Vision 2002* survey, and was a major topic of discussion at all Arts Town Meetings. To reflect this priority, we created a fourth goal for the Nevada Arts Council, "To incorporate the arts as an essential element in the educational experience of all Nevadans (p. 5)." NAC will expand its partnership with the education community to secure the arts as a core subject for all Nevada students as a matter of policy and practice. However, to ensure the arts are available in every school in Nevada, it will also require vigorous support for educational reform efforts at state and local levels by artists, arts organizations, and parents.

"Help educate corporations, businesses, and political leaders as to the value and importance of the arts in creating an attractive place to live AND providing economic diversity."
-quote, Values & Vision 2002 Survey



Bunka embroidery featuring dragon and tiger by Yoko Arana, Las Vegas

The Role of Artists

Attracting and keeping a healthy, vibrant, and talented base of artists in our state is critical to our having sustainable arts organizations, quality arts education, high artistic achievement, programs of distinction, vital communities, and lifelong learning for all Nevadans.

Accessibility

Arts programs are successful when people feel directly involved and connected at the community level. That's why NAC's mission of ensuring accessibility to cultural programs and facilities speaks to ALL communities—geographically isolated rural towns and reservations, special population communities, and economically challenged neighborhoods.

Communications

An exciting outcome of the planning process was the emergence of a new sense of community. Generated in part by the influx of newcomers to the state and into the arts sector, Arts Town Meeting attendees expressed a desire to work more closely together to build shared vision and values, and achieve shared goals. Several in attendance voiced an appetite to be informed, but admitted feeling “perplexed” about how best to connect with NAC, their local arts community, or the statewide arts sector. Through this feedback, NAC identified a clear mandate to act as clearinghouse for statewide arts information in partnership with our network of cultural service providers.

Thank You

We are deeply indebted to the individuals and organizations that have helped us with our Arts Town Meetings and who inspired us to complete this strategic plan.



Visit our website at NevadaCulture.org to download additional copies of this plan, to read comments from the Arts Town Meetings, and to monitor our progress as action steps and goals of this plan are achieved.

Values & Vision, 2004-2007: The Plan

In this strategic plan, we introduce a new vision statement for the Nevada Arts Council, five critical issues and goals, and action steps (strategies) needed to reach those goals. Action steps are grouped into categories to better guide our activities for the four-year plan period. Although each NAC program maintains unique activities created for specific constituencies, staff will use a team-based approach to maximize resources and efforts to reach the goals of this plan.

"I envision a state
that encourages
and sustains arts
groups of all types.
It is a state that
proudly promotes
the many and
varied cultural
opportunities and
shows that the arts
are a vital part of
our quality of life."

-quote, Values & Vision
2002 Survey

Effective cultural development depends on the cooperation and financial resources of both government and the private sector. During the next four years, our plan is to develop new and nontraditional partners that can maximize the money committed to arts and cultural activities in Nevada. We intend to invest in new technology to improve communications and cultural literacy and to raise public awareness of the important work of Nevada's artists and cultural organizations. With a continuing commitment to funding and services, NAC will focus on the capacity-building of established cultural institutions and assist developing organizations throughout the Silver State.

Visit our website at NevadaCulture.org to download additional copies of this plan, to read comments from the Arts Town Meetings, and to monitor our progress as action steps and goals of the plan are realized.

Our Vision

That Nevadans understand the impact and central role of the arts in our lives, our communities, and our state.

Our Values

That we work together to strengthen the environment for artists and arts organizations to accomplish this vision.

Our Outcome

A culturally vibrant state, from the most isolated and small rural communities to the urban centers of Reno/Sparks and the Las Vegas metropolitan area.

Our Mission

To enrich the cultural life of the state through leadership that preserves, supports, strengthens, and makes excellence in the arts accessible to all Nevadans.

Our Goals

- ☞ ***Increase public access, participation, and investment in Nevada's arts and culture.***
- ☞ ***Incorporate the arts as an essential element in the educational experience of all Nevadans.***
- ☞ ***Strengthen the environment in which artists' work and contributions are valued and supported.***
- ☞ ***Encourage and support diverse organizations that produce, present, and promote excellence in the arts.***

Critical Issues, Goals & Action Steps



CRITICAL ISSUE 1: ARTS AWARENESS

The arts are central to strong and healthy Nevada communities and to the lives of our residents. Long-time Nevadans understand that the arts build community and serve as a major quality of life indicator. Newcomers to the state look for vital arts programming, education, and enrichment, as participants and audience members. From school plays to gospel music, cowboy poetry to ballet, symphony and opera, NAC will continue to partner with artists and arts organizations to build public awareness, participation, and investment in making the arts a part of everyday life.

GOALS

- 1. *Increase public awareness of the value, quality, and depth of arts and cultural activity in Nevada.*
- 2. *Promote understanding that the arts, in all their diversity, are integral to the lives of all Nevadans.*
- 3. *Increase the visibility of the Nevada Arts Council and the statewide arts industry.*
- 4. *Communicate the economic impact of the arts.*

“Engage more community members to organize and work alongside the Nevada Arts

ACTION STEPS

Communications

1. Promote public discussion to increase awareness of the value of the arts for Nevada’s quality of life.

2. Launch a comprehensive marketing campaign to build awareness of cultural assets throughout the state, increase pride in the quality of Nevada arts, and open the door for increased participation.

3. Engage the media to carry our message to the public.

4. Gather information and statistics on the arts industry and its benefits on national, regional, and state levels and make it available to constituents and the public.

5. Increase the use of the NAC website to disseminate information on agency programs and services, statewide cultural connections, news, and links to and from arts organizations.

6. Emphasize Nevada’s traditional artists and art forms to promote the state’s rich cultural heritage.

7. Enhance the visibility of the NAC Las Vegas office for expanded public access, networking, and technical assistance in southern Nevada.

8. Increase Nevada Arts License Plate marketing for arts education awareness.

Council.”
-quote, Values & Vision 2002 Survey

Collaborations

9. Mentor a strong arts advocacy coalition that is based on a statewide network, shared strategies, and a statewide covenant.

- 10. Expand relationships with state agencies and departments, including Economic Development, Tourism, Parks, and Education, to broaden involvement and support for the arts.
- 11. Partner with VSA arts of Nevada to develop strategies to ensure accessibility to facilities and cultural programs for residents, visitors, and artists with disabilities.

Programming

- 12. Strengthen the statewide delivery system of cultural services by mentoring a local arts agency network to work in partnership with NAC and other organizations.
- 13. Assist arts organizations and artists in building new audiences through expanded training opportunities in advocacy, technology, communications, and networking.
- 14. Strengthen creative and communication networks through meetings and conferences.
- 15. Increase the visibility of NAC recognition activities including Governor's Arts Awards, Artist Fellowships, and grants programs.
- 16. Keep all NAC-sponsored events affordably priced.
- 17. Make all NAC materials accessible and clear.



CRITICAL ISSUE 2: ARTISTS

Communities that value artists as an important resource are communities that prosper. The strength of Nevada's arts sector relies on the quality of the artists living and working in the state. Nevada artists seek opportunities to be part of a strong arts network in which enhanced visibility and career development enable them to cope with working and living conditions that include isolation, lack of public acknowledgement, and insufficient financial support. Nevada will benefit from an environment that nurtures artists and arts workers through the development of arts facilities and work spaces, marketing efforts, and local funding for exhibits, performances, and other public presentations.

GOALS

- 1. *Ensure that Nevada is conducive for artists to live and work.*
- 2. *Offer new and ongoing opportunities for Nevada artists.*
- 3. *Strengthen the community of and the communications between artists statewide.*

ACTION STEPS

Communications

- 1. Promote the work and services of Nevada artists, in- and out-of-state through new initiatives and partnerships.
- 2. Focus on the value of the artist through the statewide marketing plan.
- 3. Build a comprehensive, interactive database of Nevada artists.
- 4. Promote traditional artists and arts forms for the preservation of cultural heritage in the state.
- 5. Support the work of artists with special needs.
- 6. Communicate the economic impact of the cultural workforce.

"I live with art daily
and find the
techniques, ideas,
words, and color a
rich tapestry that
both sustains and
transforms the
moment."

-quote, Values & Vision
2002 Survey

Collaborations

7. Encourage arts organizations to commission new works and support Nevada artists.
8. Foster partnerships with arts organizations to develop and fund artist-initiated projects.
9. Encourage Nevada artists to develop stronger peer networks.
10. Support a coalition to strengthen local and state Art in Public Places programs.

Programming

11. Bolster existing programs that support the work of contemporary and traditional artists.
12. Increase sudden opportunity funding for artists.
13. Increase career development training and opportunities for mid-career artists.
14. Explore expanding the number of Artists Fellowships and Folk Arts Apprenticeships to be awarded.
15. Provide geographically and/or economically underserved communities with opportunities to present quality literary, performing, and visual arts events through the Nevada Touring Initiative.
16. Continue and expand technical assistance training programs for individual artists.
17. Increase services and technical assistance for individual artists in southern Nevada by staffing the Las Vegas office with an Artist Services Program associate.

CRITICAL ISSUE 3: EDUCATION IN THE ARTS

Arts education helps Nevadans become more thoughtful, creative, and productive citizens, with the added benefit of producing new artists, audiences, and patrons. The challenge, then, is to offer more consistent and complete communication to Nevada's citizens and policy makers about the critical and ongoing need for arts education. In Nevada, entire counties are without a single art or music instructor. Some schools lack musical instruments or art supplies. Educators and artists who work in schools often do so in isolation with few tools for advocacy and support. Nevada has outstanding teaching artists, classroom arts educators, and organizations committed to providing pre K-12 and lifelong education in the arts. The next four years are crucial. Efforts on both state and local levels must focus on advocacy, communication, and commitment to equal access to arts education for all students.

GOALS

1. *Identify solutions that will ensure access to arts education for Nevadans of all ages.*
2. *Identify and nurture new political leadership that will advocate the importance of arts education for all Nevadans.*
3. *Build a new community and communications network of artist-educators, classroom arts educators, and organizations to support efforts to provide quality arts education for all ages.*



"Start with our
children to develop
future artists and
audiences."

-quote, Values & Vision
2002 Survey

ACTION STEPS

Communications

“My vision of a
culturally rich
community is a

1. Foster networking among state, school, and community/ organizations that are invested in arts education.
2. Increase Nevada Arts License Plate marketing for arts education awareness.
3. Develop a statewide grassroots campaign to increase understanding and support of arts education.

place where
aesthetic values
guide our decisions,
from building a train
trench to manhole
covers.”

-quote, Values & Vision
2002 Survey

Collaborations

4. Maintain a close relationship with the Department of Education and school districts to support efforts to keep the arts in our schools.
5. Support the Department of Education in establishing a full-time arts education coordinator.
6. Engage local partnerships among schools, businesses, and cultural organizations to strengthen district-level support for arts education.
7. Work with local arts organizations to further opportunities at the local level for lifelong learning in the arts.
8. Increase pre-service and in-service training for educators through partnerships with Nevada Alliance for Arts Education and other professional organizations.
9. Create partnerships at district and state levels to develop arts curricula for the Nevada State Arts Standards, and assess student performance and learning in the arts K-12.
10. Support Nevada Alliance for Arts Education and encourage partnerships with other statewide arts advocacy efforts.
11. Encourage coalitions of school districts and cultural organizations to expand in- and after-school arts education opportunities.

Programming

12. Increase funding to support innovative arts education programs in communities statewide.
13. Expand opportunities for Nevadans to learn about the state’s rich cultural heritage.
14. Support arts education programming beyond the usual boundaries, including hospitals, museums, libraries and juvenile detention facilities.
15. Market Nevada artists to schools to increase residencies and outreach programs.
16. Increase arts education services and technical assistance in southern Nevada by staffing the Las Vegas office with an Arts in Education Program associate.

CRITICAL ISSUE 4: ARTS FUNDING

Arts funding in Nevada has not kept pace with population growth, and this has a significant impact on the ability of Nevada's arts organizations to meet audience and community needs. What's more, emerging and ethnic arts organizations have historically suffered from limited funding opportunities. A focus on sustainability, partnership, leadership, and advocacy will maximize state funding, leverage local funding, and strengthen private sector and national giving to our arts communities. An increase in funding is necessary to ensure citizen and tourist access to diverse cultural programming and will magnify the economic impact of the arts in Nevada.



GOALS

1. *Increase Nevada Arts Council budget for grants and public programs.*
2. *Expand professional development opportunities for Nevada arts organizations to better compete for arts funding locally, regionally, and nationally.*
3. *Initiate a statewide effort to increase Nevada corporate and business support for the arts.*
4. *Broaden public and private partnerships which increase resources for the arts.*

ACTION STEPS

Funding

1. Advocate continued increases in NAC state and federal appropriations for grants and statewide programming.
2. Identify and develop new public and private revenue sources to support the arts, including innovative tax measures.
3. Promote state, local, and private investment in cultural facilities.
4. Fund the Nevada Cultural Trust through private contributions and designated public revenues to support programs, projects, and partnerships that sustain arts and humanities activities statewide.
5. Leverage funding for new NAC grant initiatives such as commissioning new works and artist-initiated project grants.
6. Evaluate ways to work with private sector funders to bring more funding to the arts in Nevada.
7. Support efforts to develop new revenue sources for museums in Nevada through the Department of Cultural Affairs or other associations.
8. Encourage development or expansion of arts/cultural grant programs at the local level.

"The two most important roles for the Nevada Arts Council are funding and technical assistance."

-quote, Values & Vision
2002 Survey

Programming

9. Expand technical assistance and training programs to encourage the development of sustainable arts organizations and continuing education for their staff and board members.
10. Assist constituents in identifying and leveraging funds from private sector and other government sources.
11. Assist constituents with financial planning and budget development, e.g. developing earned and contributed income strategies.
12. Maintain activities such as conferences and workshops to facilitate statewide partnerships and networking opportunities.
13. Continue to evaluate the responsiveness of NAC grant programs to best serve constituents and communities throughout the state.
14. Expand Culture Grants Online to include all NAC grant programs and for reporting, analysis, and planning opportunities.

communicate



CRITICAL ISSUE 5: COMMUNICATION & PROFESSIONAL DEVELOPMENT

The planning process revealed an overwhelming necessity for increased communications and professional development for the arts field. Over and over, artists and arts workers voiced a concern and a need to feel connected, informed, and prepared. Nevada continues to lead the country in population growth. This steady influx of new citizens brings new artists, new audiences, and expectations of vibrant communities filled with a variety of cultural activities. New arts organizations are created and existing ones are growing to serve new populations. Increasingly, NAC must serve as the primary clearinghouse for information, communication, and professional development to capitalize on the state's growth as an opportunity for the arts field to become a hallmark of Nevada.

GOALS

1. *Position Nevada Arts Council as a primary source for networking, communications, and professional development for Nevada's arts and cultural industry.*
2. *Strengthen the capacity of Nevada's artists and arts organizations to develop cultural participation statewide.*
3. *Identify and develop new arts leadership statewide.*

ACTION STEPS

Communications

1. Share research gathered by NAC including trends, growth patterns, resource distributions, and demographics.
2. Upgrade NAC technological capability to better provide information, professional development services, and networking opportunities.
3. Ensure that all NAC-sponsored programs and activities are well publicized in a timely manner.

Collaborations

4. Initiate interagency collaborations and other partnerships to increase professional development opportunities for artists and arts organizations.
5. Enhance networking and skills-training opportunities by collaborating on statewide and regional conferences and meetings, and increased use of tele- and video-conferencing.
6. Encourage and support more collaborative and/or mentoring efforts within the arts community where professional resources can be shared, strengthened, and presented.

Programming

7. Establish an Advancement Program to provide arts administrators and board members continuing education.
8. Compile and maintain Internet-based and print databases and directories for artists, arts organizations, community development, funding, education in the arts, and public art.
9. Develop a Circuit Riders Initiative to provide a roster of affordable consultants available to constituents.
10. Evaluate and simplify technical assistance and professional development stipend programs.
11. Support training for NAC staff as technical assistance providers for artists, organizations and communities, to offer skilled counsel in assessment, planning, and program development.
12. To help artists, educators and arts organizations in southern Nevada be more effective and resourceful in their work, staff NAC Las Vegas office with associates in both the Arts in Education and Artist Services Programs.

Plateau-style basketry, Joey Lavadour, Reno



Arts Town Meetings

In the fall of 2002, Nevada Arts Council staff traveled 2000 miles throughout the state and met with more than 250 people at thirteen Arts Town Meetings. Discussions at these meetings, and information gathered from an additional 225 *Values & Vision* surveys assisted with the review of agency services and programs, and resulted in the Nevada Arts Council strategic plan for 2004-2007.

The Nevada Arts Council gratefully acknowledges the support and guidance of an active coalition of individuals, organizations, and businesses during this extensive planning process. Nevada should be proud of its many citizens who commit time and money to improve the state's quality of life, increase access to the arts, and strengthen our educational system for future generations.

Reno & Sparks | September 19, 2002

McKinley Arts & Culture Center

Host: City of Reno

Thanks to: Christine Fey and staff, Reno Arts & Culture Division; Marian Samuelson, Sparks Arts & Culture

Panaca | September 23, 2002

Lincoln County High School

Host: Lincoln County Arts Council

Thanks to: Venice Allen, Lincoln County Arts Council; Lincoln County High School; Truman Jessop, Hot Springs Hotel

Mesquite | September 26, 2002

Mesquite City Hall

Host: Mesquite Arts Council

Thanks to: Kenda Heath, Mesquite Arts Council; Leonard Morrow, Mesquite City Hall; Kathy Poindexter, Virgin River Hotel & Casino

Carson City | September 30, 2002

Brewery Arts Center

Host: Brewery Arts Center

Thanks to: Joe McCarthy and staff, Brewery Arts Center

Winnemucca | October 2, 2002

City Hall

Host: Northern Nevada Arts Council

Thanks to: John & Leann Barta, Northern Nevada Arts Council; Bill Sims, Jan Jamison, Great Basin Arts & Entertainment; Steve West, City Manager; Mr. Kim Peterson, Convention Center & Visitors Authority; Winners Hotel & Casino

Elko | October 3, 2002

Western Folklife Center

Host: Western Folklife Center

Thanks to: Meg Glaser and staff, Western Folklife Center; Stockman's Hotel; Laura Littimer, Marketing, Stockman's Hotel

Yerington | October 8, 2002

Jeanne Dini Cultural Center

Hosts: Jeanne Dini Cultural Center, Yerington Theatre for the Arts

Thanks to: Pat Fietta and George La Maite, Jeanne Dini Cultural Center; Susan Rogers, Yerington Theater for the Arts

Fallon | October 10, 2002

Fallon Convention Center

Host: Churchill Arts Council

Thanks to: Valerie Serpa, Kirk Robertson, Lori Van Woert and board, Churchill Arts Council; Fallon Convention Center

South Lake Tahoe | October 16, 2002

Lake Tahoe Branch Library

Host: Lake Tahoe Arts Council

Thanks to: Phylise Walker and board, Lake Tahoe Branch Library; Tim Jones, Nevada Arts Council

Moapa | October 22, 2002

Old Logandale School

Host: Moapa Valley Arts Council

Thanks to: Renae Terry and board, Moapa Valley Arts Council, staff, Old Logandale School Historic & Cultural Society; Kathryn Olson and staff, Lost City Museum

Hawthorne | October 29, 2002

Arts & Culture Building

Host: Mineral County Arts Council

Thanks to: Starla Bisiaux and members, Mineral County Arts Council; Georgiana Mayne, Mineral County Museum

Tonopah | October 29, 2002

Tonopah Station

Host: Tonopah Arts Council

Thanks to: Nancy Maslach, Tonopah Arts Council; Anita Hayes, Tonopah Station Casino; Shawn Hall, Tonopah Mining Museum; Tonopah Development Corp.; Barbara Floto, Tonopah High; Joanna Cambell, Best Western Hi-Desert Inn

Las Vegas | October 30, 2002

Winchester Community Center

Hosts: Clark County Cultural Affairs and City of Las Vegas Cultural Affairs

Thanks to: Joan Lolmaugh, Dorothy Wright and staff, Clark County Cultural Affairs; Nancy Deaner and staff, City of Las Vegas Cultural Affairs; Patrick Gaffey and staff, Winchester Community Center; Kris Darnall, Nevada Humanities Committee; Selma Riggs, MGM Mirage Hotels

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